

## Debra Kennard

CSM, Project+

Newport Beach, CA | (949) 264-3676 | cb@dokok.com | linkedin.com/in/debrakennard

### Project Manager | Digital Transformation | CSM-Certified

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#### Summary

Strategic project manager with over 12 years of experience leading cross-functional teams across healthcare, life sciences, manufacturing, and enterprise IT environments. CSM-certified and PMP-trained with a strong record of delivering complex projects including global system rollouts, CRM implementations, and regulatory compliance initiatives. Skilled in Agile, SDLC, and hybrid methodologies, with strengths in stakeholder engagement, vendor management, and executive reporting using tools like Power BI and Azure DevOps.

#### Education & Certifications

Bachelor of Science in Technical Management, Project Management Emphasis – DeVry University  
Certified ScrumMaster (CSM), Scrum Alliance  
CompTIA Project+ | Security+ | Cloud+

#### Technical Skills

**Technologies/Applications** Power BI, Azure DevOps, NetSuite, Salesforce, JIRA, FreshDesk, SharePoint, AWS, MS Office 365, Teams, Visio, ServiceNow, Smartsheets, GitHub, EspoCRM, Dynamics AX & GP, Application server setup and configuration AWS Lightsail/EC2.

**CRM** development, configuration, migration and maintenance: EspoCRM, SugarCRM, SuiteCRM.

**NetSuite Projects:** Custom NetSuite forms, SuiteAnalytics, A/R Automation.

**Salesforce Training:** Salesforce Platform, User Management, Reports & Dashboards.

#### Professional Experience

##### Independent Consultant / Project Manager (2013 – Present):

###### Project Manager | Developer | Soar Detroit | 2020 – Present

- Delivered a custom CRM solution supporting over 970 students during 2020-related school shutdowns
- Enabled automated lead generation through seamless API integration with website
- Scaled architecture and managed implementation under tight deadline

###### Project Manager | Ekwani Consulting | 2023 – 2024

- Identified operational gaps and implemented workflow improvements using NetSuite and FreshDesk
- Created custom reporting and forms to streamline processes across HR and support platforms
- Coordinated cross-platform integration including Azure DevOps and GitHub

###### Project Manager GSC PMO | Edwards Lifesciences | 2021 – 2022

- Executed SPC and SCADA/MES connectivity across six global facilities
- Designed executive-level dashboards integrating Power BI, Azure DevOps, and SharePoint
- Accelerated network infrastructure initiatives, delivering SCADA connectivity two years early
- Managed 40+ weekly cross-functional team meetings across time zones

###### IT Project Manager | Taco Bell | 2019

- Oversaw Windows 10 migration across 5,200+ PCs and ensured regulatory compliance
- Partnered with Legal to address joint-employer concerns and MS licensing strategy

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#### Project Manager PMO | Lexmark/Kofax | 2016 – 2017

- Divestiture for CFIUS, identified systems and contracts for entity separation and sale to foreign entity
- Work streams included financial, GSuite, telco, networks, facilities, and all contracts for US, EMEA, and APAC
- Discovery interviews and on-boarding for finance, product development, cloud, legal, marketing, sales, etc.
- 900+ applications required migration, URL conversion, decommission, and/or new instances and SOW's
- Key systems: Google Drive/ OneDrive, Gmail/Outlook, Vault/Jive/ SharePoint, Rally/TeamSite, Solar Winds
- Created instructional communication informing of next steps for system conversions/decommissions

#### Previous Roles (2013 – 2018):

- IT Project Manager | Edwards Lifesciences
- Project Manager | Lexmark/Kofax (Zebra-Net)
- PMO | Hoag Hospital (Workbridge)
- Instructor | Stanbridge College
- Project Manager | Peregrine Pharmaceuticals
- Senior PM | Toyota / Saatchi & Saatchi (TPG)

#### Sample Project Areas:

- **Dashboards:** Global Azure DevOps-PowerBI, SharePoint information and training hubs
- **Finance:** Comissions, Invoice Approval implementations
- **HR:** UltiPro migration, Open Enrollment, Payroll Year-End, Concur
- **Automotive:** Model Year updates, broadcast campaigns, AOR liasion, website updates
- **Manufacturing/Lifesciences:** SCADA, MES, SPC, validation

#### Community & Volunteering

- Sign Language Interpreter, Mariners Church (2009–2012, 2021–present)
- Trauma Intervention Program, Orange County Chapter, Crisis Volunteer (2003-2004), (2007-2021)
  - OC Sheriff/PD/FD Briefer (2007-2021)
- Director, Muli Children's International Education Program (2011–present)
- Engineers without Borders, Orange County Chapter, Volunteer Fundraising (2009-2011)

#### Independent Learning & Affiliations

- Change Management: Organizational Capacity for Change
- Construction Cost Management
- Planning HR Projects: A Roadmap to Achieving Organizational Goals
- Workday Basics: HCM, Organizations, Cost Center, Pay Group, Academic Unit, Security, Business Process, Dashboards, Reporting & Analytics, Financial Management, Expense Report, Payroll

#### Professional Affiliations

- Toastmasters Past President and VP
- Project Management Institute (PMI) OC Chapter

Languages: English (native), American Sign Language | US born citizen